

## EDITORIAL

# In and Beyond This Issue

During this summer vacation, we summoned several outstanding students to digitalize completely all the Issues of *JoEMLS* since 1970. We completed the installation of database from incubating the ideas through editing, categorizing, scanning, to metadata filing. Also, we continued to collect license agreement from contributors. This project on digitalization has realized many of our dreams. Through the digitalization of archives, the brainchild of authors and editors since 40 years ago can be ensured for its longevity.

Entering the 21st Century, the scholarly community has managed academic publication of journals in a manner quite different from that of a business publication, although the scholarly community does not totally neglect the importance of cost recovery or even pursuing profits. When traditional publishers are transforming into digitalized enterprises, especially when non-profit publishers can not balance their capital and cost, it is a good chance for the publishers to operate a business mechanism and make profit. There are three kinds of chances: 1. Non-profit academic publishers transform their concept, structure, and policy. 2. They seek to cooperate with profit-oriented business publishers. 3. They welcome the automatic engagement from a business publisher. As for this non-profit academic publisher, we have installed digital database archive on our own, although we are lack of manpower and capital. Besides, we have tried to collect large-scale and excellent mechanism of authorization, but we still cannot deal with the application of B2B and B2C business model alone. This is always a main concern of scholarly journal publishers.

*JoEMLS* is one of the few journals which witness the development of academic publishing in Taiwan. It has an excellent achievement in the practice of digital archive. In the early stage, we had the experience in applying ASPERS system. That is a kind of "Diffusion of Innovations". *JoEMLS* has another Open Access experience which can be turned into an experience in an academic study of digital archives. We hope the accomplishment of installing the digital journals back to 1970 can be open to all scholarly communities and can be helpful and useful for academic studies.

This Issue has printed out five articles selected from eleven, including "A Study on Markup Language Validations of Library Websites in Taiwan"; "A Case Study of Faculty Attitudes toward Collaboration with Librarians to Integrate Information Literacy into the Curriculum"; "Research Collaboration in Taiwan,

Hong Kong and China”; “Data Content Standards for Describing Cultural Objects”; and “The Demand for Fiction Readers’ Advisory Service in Public Libraries”. The number of contributions seems to be decreasing, but the quality remains intact. Each article is a result of great efforts from the authors, editors, and referees. We heartedly thank all the participants here for their contribution, hardworking, and thoughtfulness.

Jeong-Yeou Chiu

*JoEMLS* Editor



## 編者言

# 本期紀要與展望

在漫漫長假中，我們終於動員了數名傑出學生將本刊溯自1970年的稿件完全數位化了。從構思、編整、分類、掃描、元資料建檔而完成資料庫建置，並陸續進行徵集授權工作。這項數位化工程落實了許多理想，將深蓄厚養了近四十年的作者與歷任編輯們之心血結晶，透過數位典藏文庫的形式，而延展了作品的生命力。

二十一世紀的今日，儘管學術團體在其期刊出版經營策略上，並不致於完全漠視利潤追求之重要性，但仍與商業出版社的態度有相當大的差異。當傳統產業跨越到數位化產業所須大量挹注之資本遠大於非營利事業可負荷時，往往便是商業機制運作的契機，這項契機可能來自三方面：非營利學術團體改造本身體質觀念與作法；協同營利性的商業出版社合作經營；以及商業出版社之主動介入經營。以學術期刊數位典藏資料庫之建置應用而論，由於對人力與資金的需求更為殷切，能夠透過非營利學術團體獨力完成數位典藏開發應用者，實並不多見，更遑論具規模與良好授權機制，或甚至於B2B或B2C商務模式之應用。

教育資料與圖書館學(*JoEMLS*)係少數見證台灣學術期刊發展歷程的刊物之一，在數位典藏實務上，有相當明確的成果。我們早期利用ASPERS系統開發應用之經驗，相當符合所謂「創新傳佈」之軌跡，而*JoEMLS*之另一項OA經驗，則又可以轉換為數位典藏學術研究之經驗。我們期許這次期刊回溯建檔數位化成果，將可充分開放並作為學術研究之用，嘉惠圖資學術社群。

這一期(46卷4期)在11篇來稿中，收錄5篇論文，內容涵蓋了「資訊素養融入課程之態度研究」、「台灣圖書館網頁正確性之探討」、「公共圖書館小說讀者諮詢顧問服務需求之研究」、「台港與大陸地區工程類學術合作研究」，以及有關於「描述文物之資料內容標準CCO」等議題。稿源似乎減量了，但品質卻不打折扣，篇篇皆歷經評閱者、編輯、作者三者間的千錘百鍊。我們衷心感謝所有參與者的貢獻、辛勞與體諒。

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