



EDITORIAL

Acting Together to Promote Innovation and Creativity in *JoEMLS*

Journal of Educational Media and Library Sciences (JoEMLS) has been greeting its 48th glorious year, and is one of a few journals witnessing the development process of Taiwan scholarly journals. In the past, our reforms of organization and editorial strategies, as well as the transformation to a digital platform, have been acknowledged by our academic peers. In the future, through a self-learning platform of scholarly journal management teams, we look forward to not only more actively sharing new concepts of scholarly publishing and management, and editorial practice, but also building mutually cooperative relationships with editorial teams of other scholarly journals, to work together for the journal publishing and management in a Chinese-language environment. We believe the scholarly publishing team of *JoEMLS* is professional and qualified, and is capable of providing analyzed and selected valuable information on journal publishing. Through building and managing an exclusive website, we hope to provide a resource selection and recommendation service (Subject Gateway) on focused scholarly publishing knowledge. Using the Facebook Fan Page feature, we hope to promote the service to authors, publishers, scholars, experts, librarians and relevant institutions. We also expect to provide Digital Reference Service on scholarly journal publishing and editing.

We have engaged in subsequent promotions and interactions relevant to the building and management of an exclusive website. The operations are addressed as below.

1. Building and Management of an Exclusive Website

We plan to implement a digital communication plan of academic publishing through the building and management of an exclusive website. Through the analysis of website traffic statistics, we intend to understand using behaviors of website visitors, for the reference when improving the interface and website contents.

2. The key point 1 of the exclusive website: column essays and new information service

We will timely issue relevant essays and new information, for our academic publishing peers to solve problems. We will also provide translation of in-depth important articles, for the future promotion and communication. We will provide a selection and recommendation service, for introducing relevant resources on worth-noting academic publishing events around the world.

3. The key point 2 of the exclusive website: Referencing Styles Help Desk

We have spared an exclusive area for providing the consulting service on reference styles and Romanized references of journal articles, for understanding information needs of readers. We will collect and compile questions and responses according to topics, and write into column articles, for the reference of academic peers and librarians. Through this, we will achieve the goal of providing a digital reference service on scholarly publishing and editing around the world.

4. A Facebook fan page or others

With the instant communication feature of the Facebook Fan Page, we can timely issue information on latest activities or events relevant to scholarly publishing around the world. Through the question-posing and conversation feature of the Fan Page, we can further understand readers' information needs, for enhancing the interactions between readers and our editing team.

Scholarly journal publishing is a sophisticated expertise that needs a systematic mechanism. Ideally, we need collaborations of professional associations or government agencies to closely connect the academic peers who act as editors for providing services and consulting of publishing and editing, even sharing insights regarding publishing ethics. This collaborative platform can also perform a window for communicating with international organizations. A sustainable and benign scholarly publishing environment requires a regular editing practice, which can only be achieved through discussions and suggestions of academic publishing peers on editing practices. With the governmental supports and leading, editorial teams of scholarly journals should adopt appropriate practices, not the short-sighted and convenient ones. The government should empower more scholarly journal publishers to have a full authority to enhance the publication quality in their own fields. The overall goal is to build a healthy, sound and nationwide scholarly publishing environment in Taiwan.

In the preparation of this issue (Volume 55, Issue 2), 13 submitted manuscripts have gone through the review, and only three research papers and one brief communication are accepted, with a rejection rate of 69%. The papers published in this issue include, "Elementary Inquiry-based Integrated Information Literacy Curriculum: Theory & Practice" by Lin Ching Chen, "The Differences of Time Lag and Revisions of Conference Papers Extended Publishing to Journal Articles: In Field of Management" by Yu-Hui Lu and Wen-Yau Cathy Lin, and "Visual Representation of Popular Science Publications of Global Warming" by Tzong-Sheng Deng. We are also honored to publish an brief communication by

Jaime A. Teixeira da Silva, “The Issue of Comment Ownership and Copyright at PubPeer”, in which he made critiques about the popular scholarly publishing platform PubPeer, for invoking more scholars’ reflections and discussions.

Jeong-Yeou Chiu
JoEMLS Chief Editor





編者言

期待期刊服務的改革與創新

教育資料與圖書館學 (*JoEMLS*) 已然邁入第48個年頭，係少數見證台灣學術期刊發展歷程的刊物之一，而本刊在學術寫作格式上亦多有著墨，不僅領先全球創舉訂定引用文獻羅馬化之參考規範，更在2014年出版發行學術期刊羅馬化：*APA*、*Chicago (Turabian)* 與羅馬化引文格式規範一書，並提供部分「羅馬化引文格式規範」內容連續公開刊載於本刊，提供廣大學術社群更完整的格式應用指南。

本刊編輯團隊基於專業職責與學科興趣所在，多次率先台灣學術期刊出版界提出新型構想及導入數位增值服務，例如：

1. DOI 數位物件識別碼；
2. ForeSight「先知先覺」電子預印本服務；
3. Full English Summary Edition 全文長英摘版本；
4. JoEMLS Bookshelf for PC & iPad 電子書庫；
5. OAI-PMH Data Provider 提供符合 OAI-PMH 協定之 Metadata 格式資料；
6. ORCID 開放型研究者與投稿者識別碼；
7. 註釋暨參考文獻羅馬化英譯說明。

然而，遺憾的是縱使有本刊上述具體作為，卻因為台灣尚無相關專業學會或團體的設立，而無法更有系統與制度性地提供廣泛周延的學術出版課程訓練，更遑論專業諮詢服務。

有鑑於現有的學術出版經營及編輯政策係屬「出版專業」範疇，但其他學術同儕及政府主管單位卻也常常越俎代庖。再者，「學術出版傳播之核心競爭力」在於展現政策規劃、組織架構與品質效率等重要面向，從編輯、製作、發行等實務過程，皆需長期且持續激發不斷地追求經營理念的創新，方能使得學術機構之研究產出足夠永久存續。因此，就學術期刊出版發行工作之組織架構與編輯政策而言，其幕後之重要編輯工作成員、期刊組織暨編輯政策之明確與健全，乃為優秀期刊的成功要件，也是各種學術期刊評比之基礎。同樣鑑於台灣現階段各學界期刊主編及編輯委員會成員大多僅著重在學科領域之學術成就和多產學者；此外，期刊編輯助理也因人事汰換速度過快，且在無學術出版先備知識，以及未接受相關專業訓練之情況下，更易造成期刊經營團隊過於忽略「學術期刊出版實務」之特質。因此，我們深深期許未來能再積極透過 *JoEMLS* 的若干規劃，細部建置以典藏期刊論文為目的之網站平台，且進一步推廣正確與正向之學術期刊經營理念及方針。

在過去，本刊之組織及編輯政策的改革與數位轉型措施，也受到學術同儕

的肯定；在未來，本刊不僅期待能更主動分享學術出版經營與編輯實作等新觀念之外，藉由學術期刊經營團隊自我學習之平台，而成為外界各學術期刊編輯團隊之橋樑，建立彼此協同合作之關係，共同為中文環境下的學術期刊出版經營而努力。我們相信*JoEMLS*不僅具有專業且優質之學術出版團隊，且有能力的提供經加值分析編整過後之學術出版相關資訊。本刊希望藉由建置與經營專屬網站，提供集中式的學術出版知識之資源選介服務（Subject Gateway），必要時或運用Facebook粉絲專頁提問對話功能，向學術出版社群中的創作者、出版者、圖書館與機構，以及專家學者大力推廣，並可達到期刊出版編輯專業諮詢之數位參考服務（Digital Reference Service）。

因此，我們將以專屬網站建置與經營為主軸，進行後續宣傳及互動。運作說明如下。

1. 專屬網站建置與經營

本刊預計透過專屬網站的建置與經營，進行學術出版數位傳播計劃，沿用先前本刊自行建立*JoEMLS*官方網站之經驗，且考量未來能夠自行維護，網站後台將架設網站流量統計分析功能，以了解網站造訪者之使用行為，作為日後求改善介面及網站內容之參考，期許能夠長久經營。

2. 專屬網站重點(一)：專欄與新知通訊服務

學術出版系統大致可分為徵集、審稿、編輯出版、發行及行銷等五大階段，對學術出版社群中的創作者、出版者、圖書館與機構，以及專家學者而言，上述各階段中所需資訊均有不同。依據過往經驗，學術期刊相關同業及學術產出者關注之具體主題又多集中於著作權、開放近用、作者隱私權、學術倫理、創辦新刊、投審稿流程、線上評閱系統採購與操作、編輯實務、學術寫作格式、數位典藏等相關政策、學術理論及學術創新工具介紹與實作等議題。故本刊在網站建置期間，將針對上述部分主題視情況開設專欄，不定時發布專文論述及新知通訊之服務，希冀藉此能為學術出版同業及產出者解決疑問外，亦針對深度重點文章進行翻譯，以求日後推廣使用。而本網站亦將提供資源選介之服務，深入介紹與上述主題相關之國內外學術出版權威參考資源。

3. 專屬網站重點(二)：引文格式諮詢服務

因現階段投稿者撰寫學術文章之引用來源十分多元，但礙於目前學術寫作規範在無中文範式參考下，實為學術編輯同業以及學術產出者最為苦惱之一環。因此，在網站規劃建置期間，本刊將特別設置引文格式與期刊參考文獻羅馬化詢問專區（如APA Style Blog及The Chicago Manual of Style Online網站設有問與答功能），不僅讀者可透過網站進行提問，本刊更得以深入了解讀者資訊需求，將問題與回覆內容集結成主題並撰寫成專欄文章，提供學界和圖書館之參考，以求達到期刊出版編輯專業諮詢之數位參考服務。

4. Facebook 粉絲專頁或其他

本刊運用 Facebook 粉絲專頁可即時傳播之特性，不定時推送國內外學術出版界之最新動態及相關活動消息外，日後當專屬網站發表文章的同時，亦立即使用類似粉絲專頁中的轉貼及分享功能，使追蹤粉絲專頁的訂閱者能以有效率的方式掌握最新脈動。再者，當專頁訂閱者有學術出版相關疑問時，亦可運用 Facebook 粉絲專頁的提問對話功能，盡可能了解讀者的資訊需求，以提升讀者與本刊團隊之間的互動性。而本刊在回覆問題的同時，並將統整重點問題並保存至專屬網站中的 Q & A 專區以供參考運用。

總之，學術期刊出版是一門專業。理想上，我們需要有專業協會或學會的運作機制，藉此能更集結學術期刊出版同儕，提供出版編輯服務與諮詢，甚至分享出版倫理之信息探討。舉凡這些構想亦可扮演與國際團體交流的窗口。然而，在 *JoEMLS* 努力經營之餘，我們更期盼台灣學術期刊出版之經營者能凝聚共識，由科技部協助規劃籌組類似「學術期刊合作聯盟」，漸進擴大影響力進而成立專業組織（例如：Alliance of Scholarly Editors and Publishers）。永續和良善的學術期刊出版環境需要的是「制度化」編務工作，對於編輯實務之建議更應集思廣益，並在政府的協助贊助與引領下，引導各期刊主編與業務導入正確且合宜之作法，而不採短視近利之便宜措施，要確實使更多的學術期刊機構有充分的職能，足以提升自身的學科出版品質，最終而能真正對國家學術出版環境有所助益。

願景闡明之後，且回到本刊這一卷期景況，本期 55 卷 2 期的準備中，共計處理完成 13 篇投稿論文，最終收錄其中三篇研究論文與一篇短文論述，退稿率達到 69%。順利刊出的論文為：林菁的大作「國小探究式資訊素養融入課程之研究：理論與實踐」，而呂昱慧、林雯瑤共同發表了「會議論文延伸出版為期刊論文其時滯與修改差異之研究：以管理領域學術會議為例」，以及由鄧宗聖所發表的「全球暖化科普出版品中的視覺再現」一文。此外，我們很難得刊登了 Jaime A. Teixeira da Silva 對於時下熱門的學術出版平台 PubPeer 的批判，“The Issue of Comment Ownership and Copyright at PubPeer” 短文論述的刊出，希望有助於喚起更多學者的思辯。

