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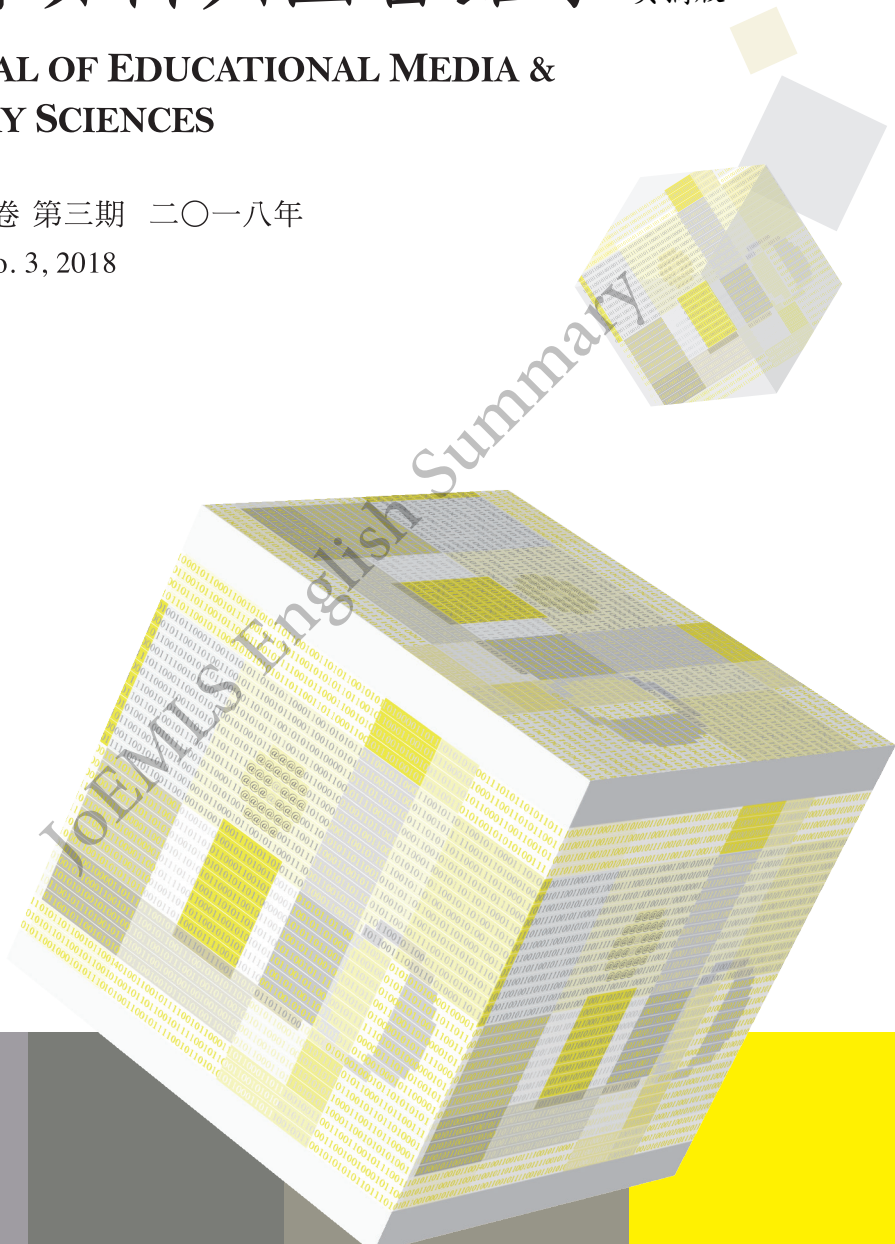
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教育資料與圖書館學，始於1970年3月創刊之教育資料科學月刊，其間於1980年9月更名為教育資料科學，並改以季刊發行。自1982年9月起易今名。另自2016年11月起，改以一年出版三期（3月、7月、11月）。現由淡江大學出版中心出版，淡江大學資訊與圖書館學系和覺生紀念圖書館合作策劃編輯。本刊為國際學術期刊，2008年獲國科會學術期刊評比為第一級，2015年獲科技部人文社會科學研究中心評定為教育學門專業類A級期刊。並廣為海內外知名資料庫所收錄(如下英文所列)。

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JoEMLS 向來以「綠色期刊出版者」(Green Publisher / Journal) 自居，同意且鼓勵作者將自己投稿至 *JoEMLS* 之稿件，不論同儕評閱修訂稿與否，都能自行善加利用處理，但希望有若干限制：

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- (2) 典藏版以期刊排印之 PDF 檔為首選；
- (3) 任何稿件之典藏版本皆須註明其與 *JoEMLS* 之關係或出版後之卷期出處。

JoEMLS Editorial Policy

The *JoEMLS* is an Open Access (OA) Dual, double-blind reviewed and international scholarly journal dedicated to making accessible the results of research across a wide range of Information & Library-related disciplines. The *JoEMLS* invites manuscripts for a professional information & library audience that report empirical, historical, and philosophical research with implications for librarianship or that explore theoretical and practical aspects of the field. Peer-reviewed articles are devoted to studies regarding the field of library science, information science and IT, the book trade and publishing. Subjects on instructional technology and information communication, pertaining to librarianship are also appreciated. The *JoEMLS* encourages interdisciplinary authorship because, although library science is a distinct discipline, it is in the mainstream of information science leading to the future of **InfoLibrary**.

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- (1) authors can archive both preprint and postprint version, the latter must be on a non-commercial base;
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- (3) published source must be acknowledged with citation.

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EDITORIAL

In and Beyond This Issue

JoEMLS has been having strict regulations on referencing styles of academic papers, especially the Romanization of referencing required by Scopus and Web of Science (WoS), and has been implemented and proofread cautiously for guaranteeing the quality of papers for authors and readers. For the Romanization of referencing, we took the lead to set standards and regulations, published relevant professional books, and actively conducted investigations and reviews of relevant applications in journals. We indeed have been taking proud in the achievements mentioned above.

However, since the spectrum of the Library and Information Science (LIS) is so broad, covering from the traditional bibliography to contemporary hot research topics, such as big data and artificial intelligence; between these two, there have also been application issues in Social science, Educational technologies and Communication science. Therefore, the regulations and selections for referencing styles of papers should be appropriate for the needs of scholars in various fields. The APA and Chicago (Turabian) styles have been adopted in our journal as the referencing standards, for respecting the literature differences of various subjects, and for providing authors the freedom to choose, but only to choose from these two styles. Several years ago, this requirement of choosing from the two styles had been misunderstood and challenged by committee members of TSSCI; thank to our striving for keeping this appropriate policy, the crisis had been solved. Several years later, we now once again have to face similar challenges. Although we have already adopted dual referencing standards of different features, we who have regarded us as the best professional team in referencing styles of academic papers in Taiwan, still have to succumb to the practical situations of interdisciplinary integration happening in the LIS field. We have been having serious considerations in adopting the third referencing style.

This third referencing style to be adopted by *JoEMLS* should meet the needs of scholars in certain subject fields and with special writing habits, for accommodating the complete sub-fields in the LIS. With our strict requirements for regulations, this third referencing style should also be appropriately connected with the current two existing and mature referencing styles. This third referencing style should be a set of special regulations that apply to the writing of those subject fields that can't fit in APA and Chicago (Turabian) styles, such as academic papers in fields of Chinese philology, or bibliography and emendation studies, since in these papers the quoted ancient and historical materials might

have notations not following contemporary publication formats. The third new regulations of referencing style are expected to be announced in our next volume of 2019 (Volume 56).

We also received requests for changing authorship. It is worth reminding that if there are needs for adding or subtracting authors or changing the order of co-authors, it should be notified and verified at the first revision of manuscripts. If there are several co-authors, the first author will be regarded as the principal author. However, the author team should name one person as the corresponding author for communicating about manuscripts and academic communication. After the revised files have been uploaded, any requests for changes of author identities will not be acceptable, for following the standards of academic ethics. In addition, if manuscripts are adapted from degree papers or conference papers, it should be noted on the first page of papers when being published in our journal. We thank for your cooperation and support.

In this issue (Volume 55, Issue 3), 11 manuscripts have been reviewed and four been accepted, with a rejection rate of 63.6%. The papers published in this issue include: “Who Was the Key Figure? A Social Network Analysis of Suzhou Book Collector Groups in Ming Dynasty through a Digital Humanities Approach” by Kuan-chih Chen, Bo-Yi Chen and Ching-Cheng Huang, “A Content Analysis and Comparison of Typhoon News in Early and Recent Periods Based on the Text-Mining Approach” by Ji-Lung Hsieh and Bi-Chun Yang, “Exploring the Effect of Film Forms on Learning for MOOC Learners” by Pei-Yu Wang, and “Challenges Facing the DOAJ (Directory of Open Access Journals) as a Reliable Source of Open Access Publishing Venues” by Jaime A. Teixeira da Silva, Judit Dobránszki, Aceil Al-Khatib, and Peter Tsigaris.

Jeong-Yeou Chiu
JoEMLS Chief Editor



Who Was the Key Figure? A Social Network Analysis of Suzhou Book Collector Groups in Ming Dynasty through a Digital Humanities Approach^ψ

Kuan-chih Chen^{a*} Bo-Yi Chen^b Ching-Cheng Huang^c

Abstract

In Ming Dynasty, the characteristic of social congregation among the Suzhou (蘇州) book collectors were extremely prevalent. The characteristic echoed with Ming Dynasty's "Wuzhong Wenyuan" (吳中文苑). The Suzhou book collectors had significant influence on the regional collection culture at Suzhou during the Ming Dynasty, and even on the collection culture all over the country. Generally speaking, the social linkages between ancient book collectors can be categorized into four categories, namely through linkages via consanguinity (relationship by blood), affinity (relationship by marriage), same school of thoughts, or friendship. However, historical records on these four linkages are enormous and fragmented. Processing and analyzing such records is difficult. Therefore, this study attempts to utilize digital humanity technology by selecting the social community analysis software to conduct in-depth analysis on Suzhou book collectors in Ming Dynasty, aims to depict the four major social network models of the Suzhou book collectors, and to identify the heritage or connection through the difference periods. The study also aims to identify the core social groups among the Suzhou book collector communities in Ming Dynasty during different periods, and to provide answers questions such as the identity of core members in the social communities. The result may be different from the academic community previous perception, and can serve as a good clarification, and another good reference to the public.

Keywords: Ming Dynasty, Suzhou, Book collector communities, Digital humanities

SUMMARY

The group personality of literates in Ming Dynasty was obvious due to a trend of literates valuing a personality of being socially active. The literates of

^ψ Please visit our official website of *JoEMLS* for the electronic file of Appendix 1. Social Network Relationships of Suzhou Book Collectors in Ming Dynasty.

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Ming Dynasty tended to gather for honoring certain topics; they even gathered and formed social groups of two to thousands of members for certain common hobbies or specific goals, including societies of poetry, literature and composition, wine tasting, book transcribing, etc. They had regular or irregular meet-ups, forming a special trend among literates of that era.

After the Song Dynasty, with the prevalence of woodblock printing technology, there had been a trend of book collecting by private sectors happening in Jiang Nan, the south part of China. Suzhou had been a place with gathering of literary talents who had hobbies of collecting books, thus developing its own unique style and culture of collections of ancient Chinese literature. Especially in Ming Dynasty, distinguished from other literary groups in Jiang Nan, the literates in Suzhou developed a unique literary tradition and cultural style incorporating local features and era characteristics of both the north and south China, thus had been termed by contemporary scholars as Suzhou Wenyuan or Wuzong Wenyuan, suggesting its importance as a literary center. Book collecting had been the major activity of Suzhou literates, thus an investigation of the roles of book collectors in literate groups is of its importance.

In this article, the researcher tried to use a social group analysis software, University of California at Irvine Network, to analyze and investigate the group characteristics of Suzhou book collectors in Ming Dynasty, and identified the four social relationships including blood relatives, relatives-in-law, masters-apprentices, and friends. It should be pointed out that when using UCINET to study the social relationships in ancient cultures, it is not as easy as using it to study the relationships of nodes in contemporary social groups, and tends to be limited by the over-direct and simplified descriptions on inter-personal relationships in historical materials, thus the full use of some functions designed by UCINET cannot be made. Therefore in this study, five indicators including network density, degree centrality, betweenness centrality, closeness centrality and cliques were adopted to longitudinally investigate the social network developments of Suzhou book collectors during the whole Ming Dynasty, and the Ming Dynasty was further categorized into four periods, including Hongwu-Tianshun (1368-1464), Chenghua-Zhengde (1465-1521), Jiajing-Wanli (1522-1620), and Tianqi-early Qing Dynasty (1621-1662). Through the study of core figures of different periods generated and retrieved from the software, the network relationships and legacy developments of Suzhou book collector groups of each period in Ming Dynasty were identified.

In terms of network density, among the four periods in Ming Dynasty of Suzhou book collector groups, the Hongwu-Tianshun period was of the lowest number of book collector groups, and the lowest possibility of collaborating with each other

among the groups, thus there had been not many large-scale local groups of book collectors during that period. In the contrary, the Chenghua-Zhengde period was of the highest number of Suzhou book collector groups, and the highest possibility of collaborating with each other and forming larger-scale book collector groups, thus there had been more large-scale book collector groups during this period.

Through the analysis of degree centrality, we can see that Wen Zhengming, a Suzhou-born book collector active in the Suzhou Wenyuan during the middle Ming Dynasty, had the highest degree centrality, and was the core figure of Suzhou book collector groups during the whole Ming Dynasty. The core figures of book collector groups of each period were Quenshan-born Shen Yu (Hongwu-Tianshun period), Changzhou-born Wen Zhengming (Chenghua-Zhengde period), Taichang-born Wang Shizhen (Jiajing-Wanli period) and Changshou-born Qian Qianyi (Tianqi-early Qing Dynasty). Among the four periods, the book collector groups during the Chenghua-Zhengde period were the most active, followed by the book collector groups of the Tianqi-early Qing Dynasty period. The book collector groups of the Jiajing-Wanli period was of the lowest development.

Through the analysis of betweenness centrality, the betweenness of each member of Suzhou book collector groups in Ming Dynasty can be quantified, for comparison of the importance in terms of betweenness among social networks. In terms of the Suzhou book collector groups in the whole Ming Dynasty, Qian Qianyi, a Changshou-born book collector active during the Tianqi-early Ming Dynasty period, was of the highest in betweenness centrality, and was the figure with the most betweenness in the development of Suzhou book collector groups in Ming Dynasty.

Through the analysis of closeness centrality, we can see who the Suzhou book collector that could connect with other nodes without being through others was, that is, who the most socially active book collector was. The results showed that Huang Jishui, a Wu-born book collector active during the Jiajing-Wanli period, was the most socially active as an independent book collector.

The analysis of cliques can reveal the number of book collector groups. During the whole Ming Dynasty, there were 79 Suzhou book collector groups, among which the largest group was of 18 members and with Wen Zhengming as the leading figure.

From the data automatically calculated through the built-in partial indicators of UCINET, the information regarding key figures and core groups of Suzhou book collector groups during different periods in Ming Dynasty has been revealed. Furthermore, in this study, the complicated contents of historical materials had been presented in a quantified, pictorized and visualized fashion, for revealing various scientific models of Suzhou book collector groups of different periods in Ming Dynasty. It is expected to deepen scholars' understanding of cultural history of Ming Dynasty, and to present a study with results different from previous studies.

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A Content Analysis and Comparison of Typhoon News in Early and Recent Periods Based on the Text-Mining Approach^ψ

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Abstract

This study investigated early and recent news reports on typhoons and typhoon-related disasters released by United Daily News from the perspectives of language construction, core meanings, and reporting trends. This study collected news reports from January 1, 1986 to December 31, 1996, and from January 1, 2006 to December 31, 2016, representing early and recent news respectively. The study employed text mining and frame analysis methods and studied the “frame” difference of news media over the past three decades. An analysis of the language construction of the news reports revealed that, concerning the subject of social communication, recent typhoon reports often utilized opinions from different social “actors” to increase the conflicts and violations of norms and human rights. From early to recent period, it is found that news frame are transitioning from the early “response to nature” to the recent “response to society”. The former focuses on the information transmission of natural disasters, while the latter expands the focus of attention to the whole society, including the role of experts, social systems, and the actions of individual or collective actors. We believed that the study provides verifiable empirical data, uses text mining methods to assist in detecting or searching target texts, automates the detection of topics, and finds out important keyword pairs, and hopes to serve as a reference for future applied data science methods in qualitative hybrid research.

Keywords: *Text mining, Topic modeling, Word embedding, Frame analysis, Disaster news researches*

SUMMARY

Introduction

Most of disaster news studies adopted the conventional content analysis method. However, this approach is time-consuming regarding data collecting, filtering and encoding manually, and with difficulty interpreting a large amount of

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text. Therefore, the study used text mining methods to extract key terms, topics (using topic modeling method) and wording features from a large amount of news text and to reveal language patterns repeatedly used or appeared, aiming at identifying language features and underlying subject meanings. These automatic text mining methods are expected to help researchers discover important clues or overall meanings.

News on typhoon disasters reported on *United Daily News (UDN)* during two periods, 1) from January 1, 1986 to December 31, and 2) from January 1, 2006 to December 31, 2016, was collected, with a total of 810 reports on pre-disaster news as the studied materials, which were categorized into 119 Early news and 691 Recent news. The six data fields included webpage linking, news title, publication date, reporters and locations, news layout, and news content. The analysis approaches of text mining, such as keyword extraction, term-document matrix space model, word embedding, topic modeling and collocation, were adopted for effectively identifying core keywords, keyword coupling and subjects. The keywords were used for searching with a visualized browsing tool and relevant texts were retrieved.

Focusing on disaster news communication, the researcher of this study tried to ask research questions as below. During each of the Early and Recent periods, what are the language features of typhoon news? What are the differences? What are the changes and trends in recent years? What are the frameworks underlying the language features of the typhoon news? What social meanings are manifested in the news?

Results and Conclusion

Through the figure depicting the appearance percentages of each observed keyword during the Early and Recent periods, as shown in Figure 1, we could see that in the pre-disaster news during the Early period, more metrological terms, institutes and areas appeared as the keywords, such as weather forecasts, Central Weather Bureau, and Taiwan. In the pre-disaster news during the Recent period, keywords emphasizing disaster prevention measures appeared more, such as typhoon day-offs, flood prevention, disaster prevention drills, preparation, and stand-by, suggesting the concept of “being careful of threats to life and property” implicit in news of the Recent period. Keywords associated with “potential victims” also frequently appeared, such as labors and farmers. Through a further analysis of news with the word “labor” in text, it was found that news associated with labors focused on discussions of labor rights, including relevant keywords as typhoon day-offs, and calling off school and work.

Keywords were extracted for a subsequent quality analysis on three aspects of differences, including “weather forecasts” representing information

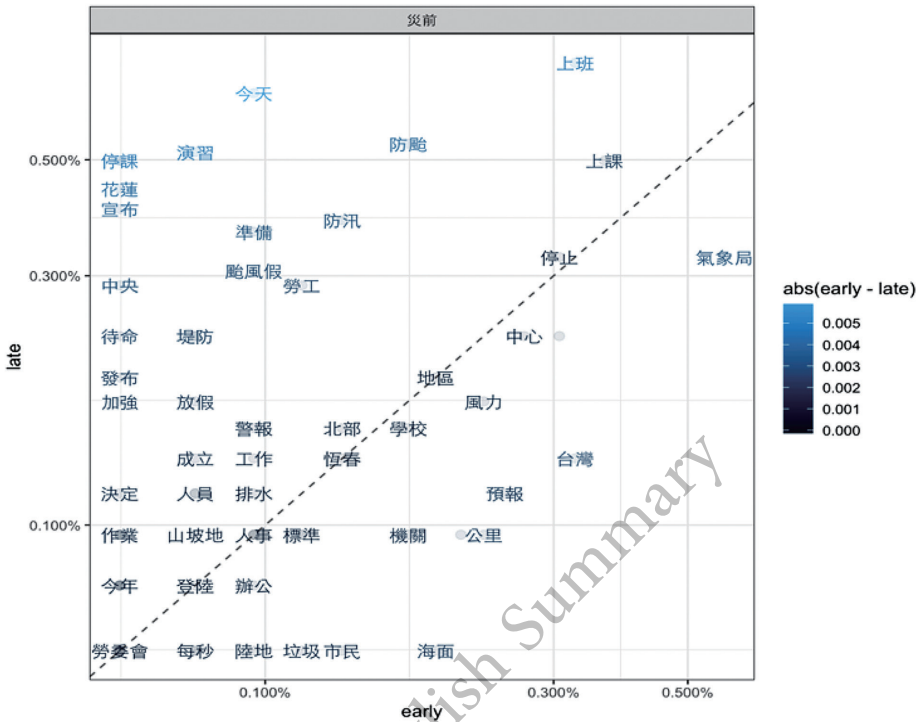


Figure 1 Analysis Results of Keyword Frequency Differences in Typhoon News during Early and Recent Periods

communication, “typhoon day-offs” in disaster prevention measures, and “labors” in potential victims. The collocation network shown in Figure 2 was used to verify that these three keywords were representative of each keyword

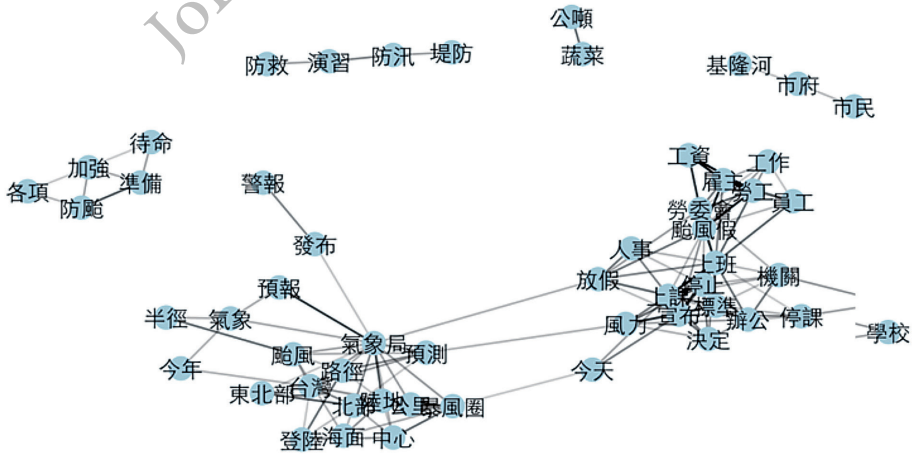


Figure 2 Co-Occurrence Relationships of Keywords in Typhoon News Reports ($\phi > .2$)
A Stronger Relationship Means a Higher Co-Occurrence of Keyword Coupling

group. Through a topic modeling analysis, all news reports were categorized into 15 topics, and further categorized by researchers into three large subjects, as shown in Figure 3, including disaster prevention information communication, disaster prevention measures, and description of disaster victims, with the top 15 phrases of beta value as the representative phrases for the three subjects. The percentages of reports on each subject in every three-year term were calculated and standardized, for observing the changes of reports on each subject, as shown in Figure 4. The results suggested that the reports in recent media emphasized “disaster prevention measures, reactions, and implementations”

1) Disaster Prevention Information Communication: announcing scale, path, and landing of typhoons, typhoon day-offs, and rainfall forecast.

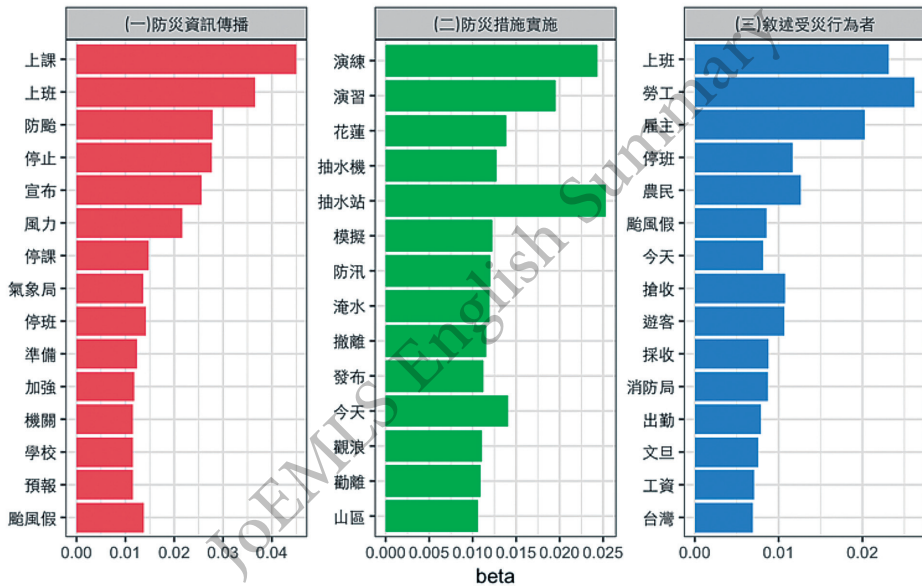


Figure 3 Categorization Results of Subject Analysis of Pre-Disaster News Reports

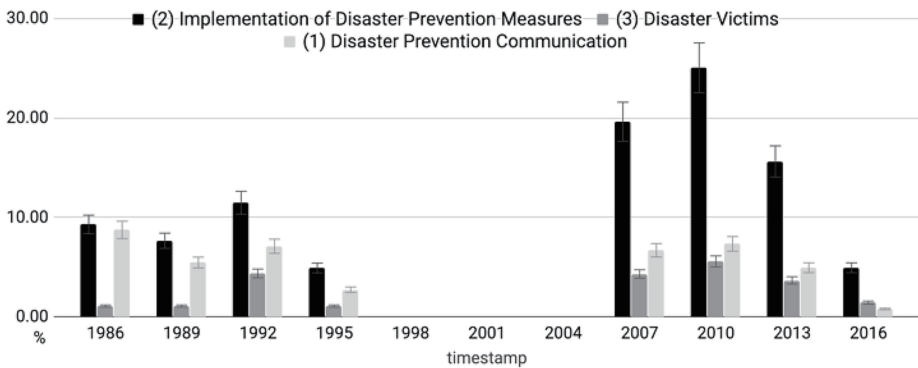


Figure 4 Percentages of Reports on Each Subject in Pre-Disaster News

- 2) Implementation of Disaster Prevention Measures: including flood control measures such as pumping stations and reservoirs, even preventive actions such as evacuation and asylum.
- 3) Disaster Victims: Describing potential victims e.g., farmers, labors, or delivery drivers, and discussing their right and risk during typhoon.

At the next stage of this study, a qualitative approach with text observation and content analysis was conducted on the collected text through a keyword-searching system. From the content analysis, we can see several discussion topics and meaning differences.

1. Since audiences can obtain typhoon forecast from weather bureau of other countries (e.g., Japan, Hong-Kong, US), the precision of weather forecasts has been frequently discussed and argued in news of recent years.
2. The issue of typhoon day-offs has evoked discussions on rights of different professions in recent years, and often caused debate between the laborer and the employer.
3. There have been phrase differences in labor-related news on disputes regarding rights and obligations between the Early and Recent periods.

Based on the analysis mentioned above, we can see the framework differences in news between the Early and Recent periods. The framework of pre-disaster news in the Early period focused on “reactions to the nature”, with an awe for nature, emphasizing the precision of weather forecasts, addressing information communication, with more descriptions on natural disasters themselves, not on subjective feelings of disaster victims. The framework of the pre-disaster news in the Recent period had shifted to social reactions, that is, although typhoons had still been regarded as an awe-inspiring force of nature, the focus of representation had been expanded to the whole society in a network fashion, including the roles of weather scientists (being responsible for the precision of weather forecasts), social systems (such as revealing the relationships among typhoon day-offs, labor costs, and labor rights), and individuals (such as describing subjective feelings of disaster victims) / collective actions (such as focusing on roles of management groups and local governments in decision making related to typhoon day-offs).

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Exploring the Effect of Film Forms on Learning for MOOC Learners

Pei-Yu Wang

Abstract

The purpose of this study was to explore the impact of film forms for MOOC learners on learning recall, flow experience, attention and relaxation. The experimental videos were adapted from a TaiwanLIFE MOOC Digital Content Production, and all videos were redesigned according to the research needs. Seventy-one university students in southern Taiwan were voluntarily recruited as participants, and they were randomly assigned into one of the two groups with different film design (the descriptive-style film or the narrative-style film). Participants were asked to watch the film and complete the survey. The findings showed that significant differences existed between two groups: 1) the video recorded with the narrative approach benefited recall and flow experience, and 2) learners who watched the video designed with the descriptive strategy got significantly higher level of relaxation. The study found that the narrative-style film afforded to create situational learning contexts, which made learning practical and kept learners focused and enjoyed. These results would serve as a reference for future work on MOOC video or online instructional video design.

Keywords: MOOCs, Instructional video design, Descriptive strategy, Narrative strategy, Flow experience

SUMMARY

Introduction

A massive open online course (MOOC) is a web-based course that has open access and interactive participation by means of the online videos. Many courses have been increasingly built as MOOCs on platforms such as Khan Academy, edX, Coursera and Udacity. Millions of learners watch videos from these different platforms on diverse devices, and the videos are growing in importance in higher education. Despite the advantages of and the great enthusiasm for online video-based courses, this type of courses has been greatly criticized for its low learner engagement, resulting in marked low course and video completion rates. To enhance instructional efficiency, researchers suggested that the video quality should be improved and different forms other than the descriptive approach should be considered and implemented for MOOC learners.

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To better understand the effect of film forms on learning for MOOC learners, the following questions guided this study: 1) Is there any difference on learner recall between groups with different film forms? 2) Is there any difference on flow experience between groups with different film forms? 3) Is there any difference on concentration and relaxation between groups with different film forms?

Literature Review

The film forms or the so-called film styles are a critical issue for video-based learning. The film researchers divided the form of videos for two different approaches: the descriptive approach and the narrative approach. The descriptive approach is a traditional way for instructors to deliver knowledge, all facts, rules and principles are given to learners by one-way lecturing with limited elaboration. The narrative approach is a new strategy to improve student comprehension and motivation by telling stories. A narrative is the representation of an event or a series of events. The power of narratives for teaching stems from the fact that narratives help the brain perceive both the detail and the big picture at the same time, unconsciously. A narrative activates an affective motivation important to learning. Using stories, one may layer and activate patterns and set up an affectively charged structure to which students will instinctively respond and interact with.

Flow experience is one key variable to measure in this study to understand learner engagement. The term 'flow' or 'flow experience' first appeared in 1975 and was used to describe the most positive and enjoyable feelings in human lives (Csikszentmihalyi 1975, 1996; Chen, 2006). When in the flow state, people become absorbed in their activities while irrelevant thoughts and perceptions are screened out. Creating a learning environment with an atmosphere that allows for flow and growth, Csikszentmihályi argues, can increase the happiness and achievement of learners. Chen (2006) defined the symptoms and phenomena of flow state as having nine dimensions: 1) immediate feedback, 2) clear goals, 3) merger of action and awareness, 4) concentration, 5) sense of potential control, 6) loss of self-consciousness, 7) time distortion, 8) telepresence, and 9) positive feelings. These nine flow dimensions are used to describe a person's flow experience. Chen (2006) developed a survey to measure flow experience based on these nine dimensions, and this survey was used in this study as the main instrument.

Method

The experimental videos were adapted from a Taiwan MOOC **Digital Content Production** (course delivered fall 2016 by the researcher). The original course was a 14-week online course that aimed to improve learners' knowledge

and skills for mobile photography, digital imaging and video editing. There were seventy-nine videos in the course and all videos were lectures by the researcher. One video clip in Unit Two (Photography Composition) was selected as the content material for the experiment, and this video was reproduced and revised based on research needs.

The data collection was conducted during the 2017 fall semester. Seventy-one participants were voluntarily recruited from two colleges in southern Taiwan for the study and randomly put into two treatment groups.

The treatment in this study was the film forms of the MOOC video. The video was re-created in two versions with the same content, but with two different film forms.

Group 1: MOOC video designed by the descriptive strategy

The Group-1-video was recorded using the descriptive strategy. The instructor gave a formal talk on the topic of photography. The instructor described and elaborated concepts with the use of PowerPoint.

Group 2: MOOC video designed by the narrative strategy

The Group-2-video was recorded using the narrative strategy. The instructor delivered the knowledge of photography by telling a story. All concepts were introduced by using a photographer's life story and photos.

All students had a pre-test composed of 4 questions on photography composition. Then, the students were assigned to different treatment groups to watch different video clips, which took about 3 minutes. After the students finished watching, they were asked to do a post-test (a similar test to the pre-test). In addition, students' flow experience was collected by the survey developed by Chen (2006) for flow measurement; the survey's reliability and validity were both verified. Finally, informal interviews were conducted with participants to clarify their thoughts about the videos.

Results

This study explores the impact of film forms for MOOC videos on student recall, flow experience, concentration and relaxation. The results showed that there was a significant difference on students' learning recall (post-test) between groups ($t=-2.00$, $p<0.05$). Students who watched the narrative design video performed significantly better. In addition, learners' flow experience was examined in nine dimensions. The results showed that there was a significant difference between the groups on learner concentration ($t=-2.10$, $p<0.05$), loss of self-consciousness ($t=-2.47$, $p<0.05$), telepresence ($t=-2.21$, $p<0.05$), and positive feelings ($t=-2.20$, $p<0.05$). Students watching the narrative design video performed significantly better. Finally, the results showed that there was a significant difference between the groups on learner relaxation ($t=-2.10$,

$p < 0.05$). Students watching the descriptive video got significantly higher scores on relaxation ($t = -2.58, p < 0.05$).

These findings showed learners' attitudinal preference for videos between groups. In the follow-up interview, participants mentioned that the narrative approach provided them with a more situational and authentic context to learn, and they found it more relaxing and enjoyable. Also, they said that stories offered insights into diverse life experiences and cultivated their positive attitude to this particular field of knowledge.

Conclusion

This paper examines the effect of film forms for MOOC learners on learning recall, flow experience, concentration and relaxation. Findings in the study are: 1) the video recorded with the narrative approach benefited recall and flow experience, and 2) learners who watched the video designed with the descriptive strategy got significantly higher level of relaxation. We will keep improving our video design and explore its effects on learning. Further studies with diverse treatment groups will be conducted soon to verify the findings.

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Challenges Facing the DOAJ (Directory of Open Access Journals) as a Reliable Source of Open Access Publishing Venues

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Abstract

Academics in the post-Jeffrey Beall era are seeking to find suitable solutions to differentiating reliable from unreliable open access (OA) journals and publishers. After the controversial, vague and unreliable Beall lists of “predatory” OA journals became defunct on 15 January 2017, two main contenders stepped forward to fill that gap: Cabell’s International blacklist and a newly revised Directory of Open Access Journals (DOAJ) whitelist. Although the DOAJ has in fact existed since 2003, it is only in recent years that it has reached prominence, garnering attention after the infamous 2013 Bohannon sting in Science revealed multiple, approximately one in five, Beall-listed “predatory” OA journals and publishers on the DOAJ lists. The DOAJ conducted a massive clean-up of its lists and continues to undergo constant reevaluation of its members and journals it lists. This paper highlights some of the changes that occurred in the DOAJ, as well as several challenges that remain, highlighting why this whitelist of OA journals and publishers is still far from perfection. Academics are cautioned against relying on any one list such as that held by the DOAJ to avoid repeating the serious errors and misguided approaches that took place when global academia placed blind trust in Beall’s lists.

Keywords: *Blacklists versus whitelists, Open access, Predatory behavior, Unscholarly publishing*

Jeffrey Beall Blacklists and the DOAJ Whitelist Are Intricately Linked via the Bohannon Sting

The open access (OA) movement is in turmoil, and while there is much to celebrate, there is also much to criticize and be concerned about. Jeffrey Beall understood that elements of the public or academia were abusing the opportunities afforded by the OA movement such as the wider expansion of information freely

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to the public, seeking instead to exploit the intellect of academics to advance their personal or financial agendas. In response to this, and to document his impressions, Beall initiated a blog to raise awareness of potentially unscholarly players. For a while, the Beall blog was useful, because it allowed academics to reflect on the fact that the OA movement was not only a positive opportunity, but that risks also lurked. The turning point was when Beall's hobby transformed into an attempt to instate his lists as policy, calling for example, for such players to be banned or struck entirely from the scholarly record (Beall, 2016), thereby potentially causing harm to innocent scientists. Even though some were able to understand and appreciate the danger of the Beall blacklists and their inaccuracies (Beaubien & Eckard, 2014; Bloudoff-Indelicato, 2015; Teixeira da Silva, 2017a, 2017b, 2018), how many entities may have taken advantage of this rise in anger against a fleet of unknown or unclearly specified OA enemies to exercise their frustrations and annoyance, or as a political or marketing strategy to solidify their own publishing market?

One of the most high profile cases that employed the Beall criteria and lists to establish if OA journals in a range of publishers were "predatory" or not, was a sting by John Bohannon, published in *Science* (Bohannon, 2013)¹. When Bohannon launched his sting in 2012, the DOAJ contained 8,463 journals, and 9,804 in 2013 when his paper was published (Marchitelli, Galimberti, Bollini, & Mitchell, 2017). Filtering the 304 journals that Bohannon submitted to and using Beall's lists², some incredulous conclusions were made about a whole series of OA publishers and journals, including 167 journals listed by the DOAJ (Directory of Open Access Journals)³, and 16 journals listed by both Beall and the DOAJ, i.e., these journals were both whitelisted and blacklisted⁴. The main conclusion that was made was that 73 of these 167 OA journals (Van Noorden, 2014), or approximately 45% of journals listed by the DOAJ that apparently⁵

¹ Bohannon (2013) cites zero references, not even Beall's. Was this paper peer reviewed?

² The Bohannon sting was launched in October of 2012, but the accuracy of Beall's lists in 2012 had not yet been assessed.

³ <https://doaj.org/>

⁴ We caution readers about the following erroneous association: 1) just because a journal does not appear on a whitelist does not necessarily imply that it should appear on a blacklist, and vice versa; 2) the issue of journal quality is not a black versus white issue, there are various shades of gray in between (see, for example, Walt Crawford's 2017 Gray OA listing: <https://walt.lichost.org/2017/10/cites-insights-october-2017-available-gray-oa-2014-2017/>).

⁵ Bohannon has supplemented the files of all 304 submitted fake papers, as well as the emails sent to the journals, but there does not appear to be any public record of the "peer reviews" that he describes. It is unclear if any of the "peer reviewers" who "peer reviewed" any of Bohannon's fake 304 sting papers have taken credit for such on Publons (<https://publons.com/home/>), a peer reviewer recognition website.

completed the review process, fell for a sting operation in which fake papers with fake authors and fake affiliations were simultaneously submitted to 304 OA journals, to assess whether they would accept the paper automatically without conducting peer review. Hence, a high percentage of DOAJ journals fell for the fake papers, accepting them (Wicherts, 2016) after “discernible peer review”, as Bohannon (2013) put it. However, the Bohannon sting was unsound at three levels: 1) it used a highly unethical methodology to trick journals (Teixeira da Silva & Al-Khatib, 2016); 2) it relied in part on Beall’s flawed blacklists; 3) it had no control(s) (i.e., OA journal or publisher against which clearly defined scholarly quality was proven and guaranteed by independent experts)⁶ (Wicherts, 2016). Despite this, many publishers who were negatively profiled by Bohannon’s sting jumped immediately, and began taking reformative action. However, there are dangers in establishing academic reform based on stings, hoaxes and other fake operations, simply because conclusions derived from erroneous methodologies may themselves be wrong (Al-Khatib & Teixeira da Silva, 2016).

One of the groups to induce a full-scale reformation based on the conclusions of the Bohannon sting was the DOAJ, which asked all of its listed journals to reapply, implementing new questions and evaluation criteria that focused better on the transparency and quality of the editorial process (Bi, 2017; Gurov, Goncharova, & Bubyakin, 2016). However, although the DOAJ asked all journals that had been accepted into the DOAJ before March 2014 to reapply before an extended deadline which closed on 31 March 2016⁷, it is unclear precisely when and how verification took place, or who was responsible for reevaluating each entry, i.e., there is no transparency by the DOAJ regarding these issues, and only simple reasons for delisting are indicated, without verifiable and tangible proof, i.e., a case of blind “trust me”, not unlike the problems that took place with the Beall lists, where precise criteria were not listed for each journal or publisher, and no supporting proof (Crawford, 2016), causing the public to distrust Beall’s blacklists. Nonetheless, the DOAJ guaranteed that quality had been verified and that all OA journals and publishers it whitelisted had been suitably checked for, either in the form of a green tick or seal⁸, thereby ensuring that all DOAJ-listed OA journals and publishers were scholarly (Olijhoek, Mitchell, & Bjørnshauge,

⁶ Alternatively, a totally independent control may be used in addition, i.e. non-OA journals/publishers whose quality is proven and guaranteed since academic quality is independent of whether a journal is OA or not.

⁷ <https://blog.doaj.org/2016/03/30/final-call-journal-reapplications-to-doaj-close-31-march/>

⁸ <https://doaj.org/publishers#thetick>; <https://doaj.org/faq#seal>; 88.97% of journals (10,395/11,683) have no seal while 67 have no tick (based on 20 June 2018 data from: <https://doaj.org/faq#alldata>; <https://doaj.org/faq#metadata>). The DOAJ updates data every 30 minutes.

2015), in contrast to Beall-listed unscholarly OA journals and publishers. In addition, given that the deadline for reapplication to the DOAJ closed on 31 March 2016, it can be argued that from that date onwards, academics trusted the DOAJ and its whitelist as a reliable source of scholarly venues to publish their work. One example is the *Journal of Educational Media & Library Sciences*⁹.

The DOAJ Rebrands the “Predatory” OA Publishing Movement

The DOAJ surely observed the negative consequences of creating blacklists, like Beall’s, and the devastating results that can result from relying on such lists. Marchitelli et al. (2017) noted that 367 journals were Beall-listed from the entire DOAJ list of 12,595 OA journals, i.e., a small fraction of about 3%, while 158 journals that were listed as “predatory” by Beall from a total of 3,776 journals (i.e., 4%) were delisted by the DOAJ. These numbers support Bohannon’s observation that “predatory” publishers managed to exist on the DOAJ list, suggesting that both Beall’s blacklists and DOAJ’s whitelist were or are unreliable. Potentially an entire generation of academics may have been aided, or harmed, by Beall’s lists, and their use of those lists. However, since the DOAJ reformation was based in part on the flawed Beall’s blacklists, it is unclear if academics might have also been victimized by the DOAJ, i.e., relying on its whitelist as being accurate and reliable, only to learn that it was/is not. This issue still needs to be assessed.

Part of the reputational damage is related to the use of the term “predatory”, which carries a highly negative connotation. For example, an academic accused of publishing in a “predatory” journal, OA or not, or whether this be a Beall-listed journal, or a Cabell’s blacklisted journal, carries a heavy weight of potential professional damage, even if unsubstantiated, simply by a negative association with these blacklists. As one example, a prominent and vocal science watchdog, Leonid Schneider (Teixeira da Silva, 2016), has frequently referred to *Science and Engineering Ethics*, published by Springer Nature, as “predatory” in public, on Twitter, without providing proof for those claims¹⁰. Springer Nature is a DOAJ silver sponsor¹¹. Most likely recognizing these risks, the DOAJ sought between 2014 and 2018 to rebrand the image of “predatory” and of blacklists, through four main actions on its whitelist: 1) purging journals including those that were stung by the Bohannon sting and conducting annual purges and constant reevaluations, creating an Excel list of journals that were delisted, including the date and very

⁹ <https://doaj.org/toc/1013-090X>; <http://joemls.dils.tku.edu.tw/index.php?lang=en>

¹⁰ <https://twitter.com/schneiderleonid/status/874972147759943680> (“A predatory journal ‘*Science & Eng Ethics*’ @SpringerLink publishes an article about saving research from predators”)

¹¹ <https://doaj.org/sponsors>

brief reason¹²; 2) establishing a set of principles and quality guidelines (the Principles of Transparency and Best Practice in Scholarly Publishing)¹³, in close collaboration with the Committee on Publication Ethics, the Open Access Scholarly Publishers Association (OASPA) and the World Association of Medical Editors, that its listed members have to respect and abide by¹⁴; 3) the employment of regional ambassadors¹⁵ to market the DOAJ locally and regionally, and to promote the lists as a reliable list of OA publishing venues, i.e., rebranding¹⁶; 4) the adoption of sponsors, many of which are large for-profit commercial publishers¹⁷.

Contradictions, Problems and Challenges: The Road Ahead for the DOAJ

Any academic who would have selected and published in a DOAJ-listed OA journals prior to 19 March 2014, only to find that their selected OA journal or publisher had been delisted (i.e., delegitimized as a valid scholarly venue) would surely have felt anger and betrayal, not only at the journal or publisher, but also at the DOAJ for misleading them, even more so for removals after the reapplication date (31 March 2016). Similarly, there is increasing two-fold frustration by academics regarding OA journals and/or publishers that were branded as scholarly and legitimate by the DOAJ, i.e., using their supposed quality control and strict selection criteria: the first frustration is at the DOAJ for clearly failed selection criteria, leading to delisting at a later stage; the second frustration is at the OA journals or publishers that failed to reapply. Any OA journal or publisher that was branded as a legitimate publishing source but that was delisted by the DOAJ, for whatever reason, insinuates that any academic who may have published in such a venue may have selected an illegitimate scholarly venue for publication. The removal of approximately 68 OA journals between 1 March 2018 and 28 June 2018, even as 875 OA journals were added, fortifies our argument that the DOAJ whitelist is in flux and thus has a certain level of unreliability. This also suggests that the DOAJ lists have not yet stabilized, even as stricter measures of quality control are implemented, and continue, at least until June 2018, to be an unreliable source of target OA journals for academics to publish their work,

¹² https://docs.google.com/spreadsheets/d/183mRBRqs2jOyP0qZWXN8dUd02D4vL0Mov_kgYF8HORM/edit#gid=0

¹³ <https://doaj.org/bestpractice>

¹⁴ <https://doaj.org/publishers>

¹⁵ <https://blog.doaj.org/category/doaj-ambassadors/>

¹⁶ http://www.allea.org/wp-content/uploads/2018/02/LBjoersnahuge_Questionable-and-Unethical-Publishers-How-To-Sport-Them-and-Enable-Researchers-To-Avoid-Being-Trapped.pdf

¹⁷ <https://doaj.org/sponsors>

primarily because of this flux and uncertainty. The DOAJ has yet to address this issue, which can damage its reputation as a reliable “whitelist”, even though it does not wish its list to be branded as such¹⁸, if it does not offer transparent responses to valid academic concerns in the public domain. On the same page, the DOAJ prefers to use the term “questionable” rather than “predatory”, possibly to distance itself from any association with Beall, claiming that “questionable publishing practices” are not limited to OA. Given this ebb and flow of listed then delisted OA journals, the DOAJ in fact has an OA Excel file which lists the date of listing and delisting and a reason for the latter, but the reason is often opaque and cannot be independently verified, suffering from the same weakness that Beall’s lists suffered from, i.e., the lack of public evidence to support several of the claims, such as “Suspected editorial misconduct by publisher”, or “Journal not adhering to Best practice”.

The second problem relates to sponsorship. The FAQ page¹⁹ indicates that the DOAJ considers itself an independent whitelist of OA journals. The DOAJ is partly transparent by declaring that it gets sponsorship, either as gold²⁰, silver or bronze sponsors, including big for-profit publishers such as Springer Nature, Wiley-Blackwell, Taylor & Francis Group, Sage, and others²¹. The DOAJ 2013-2017 financial statement also reveals that 38% of estimated funding comes from its sponsors publishers and aggregators while the remaining funding comes from libraries, research funders and small publishers²². Within a three-month period, the profile of sponsor has changed considerably, including the inclusion of a gold sponsor (Table 1). The DOAJ claims that all funding is used for operations and

¹⁸ <https://doaj.org/faq#predatory> (“DOAJ prefers to use the term ‘questionable’ instead of predatory. We do not believe in black lists and we do not discuss details of individual publishers or journals, with the public, whether they are in DOAJ or not. We will provide advice, when asked, on improvements a journal can make to meet our own high standards.”)

¹⁹ <https://doaj.org/faq#owns> “Who owns DOAJ? DOAJ is entirely independent and is managed, not owned, by Infrastructure Services for Open Access. DOAJ is not connected to, owned by, or influenced by any other organisation or business. DOAJ does receive sponsorship monies from its sponsor, many of whom are large publishers, but 100% of those monies goes towards the running and technical development of DOAJ.”

²⁰ A new sponsorship model was introduced by the DOAJ in January, 2018 which included a new gold category for sponsors: <https://blog.doaj.org/2018/02/02/new-sponsorship-model-from-2018/>

²¹ From the big 5 oligopolistic publishers, Elsevier had 346 OA journals listed and Wolters Kluwer including Wolters Kluwer Medknow Publishing has 168 OA journals listed (see footnote 24 for time of data access). These two commercial publishers are not DOAJ sponsors.

²² Expected expenditures for 2017 was estimated at \$346,500. For details see: <https://is4oa.files.wordpress.com/2017/12/doaj-financials-2013-2014-2015-2016-and-2017-expected2.pdf>; Oddly the DOAJ top-page indicates 40% at the end of June 2018 comes from sponsors and 60% from members and publisher members. See <https://doaj.org/> “All funding is via donations, 40% of which comes from sponsors and 60% from members and publisher members.”

the development of the DOAJ. What is missing is clear evidence that the DOAJ is not influenced by organizations and business, including these big publishers, especially their OA fleets. One way to examine a necessary, but not sufficient, condition for independence is to see if the DOAJ whitelists include journals of

Table 1 Shift in DOAJ Sponsor Profiles (March versus June 2018)*

Sponsors in June 2018	Website	Sponsors in March 2018
GOLD		
EBSCO	https://www.ebsco.com/	None
SILVER		
Federation of Finnish Learned Societies	https://tsv.fi/en/frontpage	
Frontiers Media S.A.	https://www.frontiersin.org/	Yes
Hindawi	https://www.hindawi.com/	Yes
National Library of Sweden	http://www.kb.se/english/	Yes
MDPI	http://www.mdpi.com/	Yes
Norwegian Centre for Research Data	http://www.nsd.uib.no/nsd/english/index.html	
OCLC	https://www.oclc.org/en/home.html	
PLOS	https://www.plos.org/	Yes
Springer Nature	https://www.springernature.com/gp/	Yes
Vetenskapsrådet - The Swedish Research Council	https://www.vr.se/english.html	
Ministry of Higher Education and Science - Danish Agency for Science and Higher Education	https://ufm.dk/en/the-ministry/organisation/the-ministry	
BRONZE		
1science: Advanced Research Information Systems	https://1science.com/	
American Physical Society	https://www.aps.org/	Yes
Brill	https://brill.com/	
Chaoxing.com	https://www.chaoxing.com/	
Copernicus Publications	https://publications.copernicus.org/	Yes
Cottage Labs	https://cottagelabs.com/	
Emerald Publishing	http://www.emeraldgroupublishing.com/	
International Standard Serial Number	http://www.issn.org/	
Lund University	https://www.lunduniversity.lu.se/	
Sage Publishing	https://us.sagepub.com/en-us/nam/home	Yes
Scielo	http://www.scielo.org/php/index.php?lang=en	Yes
Taylor & Francis Group	https://taylorandfrancis.com/	Yes
Tecnologico de Monterrey	https://tec.mx/es	
Thieme Open Access	http://open.thieme.com/	
Wiley	https://www.wiley.com/en-us	Yes

Source: DOAJ (2018).

*The values that are paid in order to become a gold, silver or bronze sponsor are unclear. The value to become a member is clear (<https://doaj.org/membership>), but not a sponsor. The difference in this three-month period could be due to DOAJ's delay in changing information on their website.

the publishers and are DOAJ sponsors. Using DOAJ's spreadsheet²³, we found 128 journals listed for EBSCO, the gold sponsor. All the silver and bronze publishing sponsors had many of their OA journals listed in the DOAJ. We conducted a small analysis of the number of journals based on sponsors listed in the spreadsheet, which included the gold sponsor, EBSCO, while the silver and bronze sponsors have changed considerably: 7 PLOS, 273 Hindawi, 175 MDPI AG, 55 Frontiers Media SA and 206 Springer Nature OA journals, all of which are silver sponsors; 300 SciELO, 80 Wiley, 126 Sage, 128 Taylor & Francis Group, 36 Copernicus Publications, and 5 American Physical Review journals, all of which are bronze sponsors. However, even as recently as March 2018, there was no gold sponsor listed on DOAJ's website, and the silver and bronze sponsors have changed considerably from being mostly commercial publishers earlier to now also including libraries and research funders as sponsors (see Table 1 for details). This change in sponsorship is a move in the right direction but the listing of major publishers as sponsors still suggests that the DOAJ may not be as independent as it claims, i.e., a direct financial conflict of interest exists, or can be perceived in the future, because it suggests that paying (i.e., sponsoring) publishers may be given preferential treatment and/or automatic indexing and listing in the DOAJ as well as difficulty of delisting journals if they do not adhere to best practices. In order to show clear evidence of independence, we recommend that the DOAJ primarily seeks sponsorship from the public sector and not from for-profit organizations. The financial sustainability funding plan seems to be a very promising path for DOAJ to take in the near future²⁴.

Conclusions

A post-publication peer review of the Beall literature and of the literature that was impregnated by Beall's influence, especially the use of his blacklists to draw some rather unpalatable conclusions, is underway because those lists have had a tremendous impact on ethics, academic conduct, and scholarly choice in OA (Teixeira da Silva, 2017c). Part of that analysis involves examining the organizations that are proposing an alternative solution to Beall's "predatory" OA lists. Even though the DOAJ is trying desperately to disassociate itself from Beall and from his lists, and from the term "predatory", or blacklists and whitelists, it

²³ <https://doaj.org/faq#alldata>; <https://doaj.org/faq#metadata> (11,701 OA journals listed on 29 June 2018). The last time the data were accessed was on 28 June 2018 at approximately 2:45 p.m. Pacific time. The exact timing is important because this metadata file is updated every 30 minutes by the DOAJ. Updating the metadata file as often as every 30 minutes supports our view of the DOAJ being in a constant state of flux and uncertainty reducing its reliability as a whitelist for scholars to find quality OA research outlets.

²⁴ <https://doaj.org/scoss>

is a **de facto** whitelist (Berger & Cirasella, 2015) and it will never be able to fully disassociate itself from all of these facts, despite a massive rebranding campaign. This is because, very simply, reform at the DOAJ was definitely historically based on Beall's blacklists and on the Bohannon sting (as one example, MDPI²⁵). The DOAJ has established a set of 16 criteria²⁶ to determine whether a journal should be included or excluded, but we are concerned that: 1) the criteria are insufficient and can lead to false positives or false negatives; 2) the process of selection or inclusion/exclusion is opaque, and cannot be independently verified. These two weaknesses are problematic and may diminish trust in the DOAJ whitelist.

This brief communication provides evidence that the DOAJ, while having taken large strides to clean up its list of acceptable OA publishing venues (journals and publishers), still has several flaws and weaknesses: 1) lost trust that must be regained; 2) an academic base that considers the DOAJ lists to be unreliable because the listing is in a constant state of flux, suggesting poor and/or lax quality selection criteria and/or constantly changing quality-related parameters; 3) the infusion of corporate interests via financial sponsorship and potential financial and/or academic bias. Global academia, the public and DOAJ members²⁷ and member publishers²⁸ need to be aware that there is debate at the grass-roots level about the reliability of the DOAJ as a guiding source of choice of OA publishing venue. The DOAJ would do academics a service if it provided an accurate list of journals that were considered by the DOAJ to be "valid" scholarly venues for publication for any year or month within any year, prior to being reevaluated and delisted. By doing so, academics who published in a DOAJ-listed OA journal or publisher in the past can argue, for whatever reason, that their choice of publishing venue was valid, based on the fact that it was whitelisted by the DOAJ.

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²⁵ <https://www.universityaffairs.ca/letter-let-us-set-record-straight/>

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2015年1月31日修訂

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範例2－參考文獻(References)
林雯瑤、邱炯友(2012)。教育資料與圖書館學四十年之書目計量分析。教育資料與圖書館學，49(3)，297-314。【Lin, Wen-Yau Cathy, & Chiu, Jeong-Yeou (2012) A bibliometric study of the *Journal of Educational Media & Library Sciences*, 1970-2010. *Journal of Educational Media & Library Sciences*, 49(3), 297-314. (in Chinese)】

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